

**Week 3 Agenda**  
**HUS 530**  
**Spring 1 Term, 2016**  
**Drafted 012816**

1. Return Step 1 papers  
Return Course Plan papers
2. Discuss Step 2 student oral presentations on their business plans
3. Discuss B-Corporations (Benefit Corporations):
  - For-profit, taxable
  - Allowed to serve investors and the public
  - Expectations of profit margins are not as high
  - Must pass a strict test to be a B-Corporation
  - This is a legal form of business in some companies
  - The *Philadelphia Enquirer* story involved the Philadelphia Media Corporation becoming a public benefit corporation (see page 115, Keohane)
4. Tutorial on Excel
5. Preparation for Step 3 – Budget
  - 501(c)(6) Example: Wooden Wagon Wheel Association
  - 501(c)(3) Example: Friends of the Old West Wagon Train Preservation Foundation
  - Understanding the Nonprofit Form 990
6. Review Scott Chapter 12  
Review Start Your Own Business Chapters 38 – 40  
Review Keohane Chapters 8 & 9