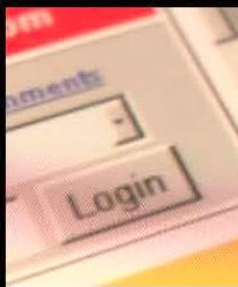




Welcome To Week 2 Creating New Human Service Organizations HUS530



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POWERPOINT WORKSHOP

- There will be times throughout your career that you will make presentations to groups.
- Using PowerPoint will be helpful in communicating your thoughts, reports, recommendations, etc.
- To help increase your effectiveness using PowerPoint, we will review a handful of helpful tips about creating and using PowerPoint presentations.



Type Of Organizational Structure

- Proprietary
- Social Entrepreneurship
- Nonprofit



WHAT'S THE DIFFERENCE? PROFIT CORP VS. NONPROFIT CORP

In terms of structure, the difference between a profit-making corporation and a non-profit organization is a single sentence in the bylaws of the nonprofit organization that reads:

“No part of the net earnings of the Corporation shall inure to the benefit or be distributable to a director, officer, or other private person...”

In the for-profit world, one of the measurements of a financially successful corporation is whether dividends are distributed to stockholders.

In the nonprofit world, there is no distribution of dividends because:

1. A member-is-a-member-is-a-member. Which means regardless of the amount of a business's membership investment (also known as 'dues'), at the Board room table, each business gets one vote.
2. Members come together to 'do good' and to put 'service above self.'
3. All proceeds are to be used to further the mission of the organization.

MISSION STATEMENT: EXAMPLE



Inspiring Leadership &
Organization Excellence

We Help People Achieve Their Plans & Goals



BOARD OF TRUSTEES

Definition of Trustee

- Emphasis is on 'guardianship' of assets

Definition of Director

- Emphasis is on 'policymaking'



PROJECT PROPOSAL PRESENTATIONS

Describe the:

- Type of service you will develop
- Agency auspices (private for-profit, nonprofit, social entrepreneurship)
- Size of agency
- Location
- Ages served
- Justification for the need based upon a community needs assessment or other information you have researched

Will you develop your agency yourself or partner with another individual or community agency?

Will you need to submit your proposal to anyone in your community for approval?