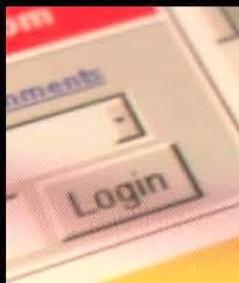
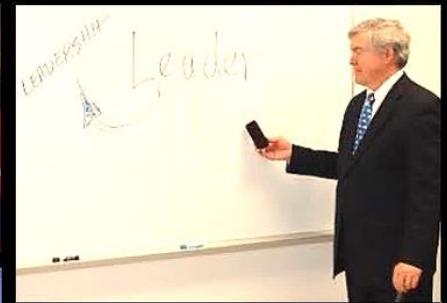




Welcome To Week 1 Creating New Human Service Organizations HUS530



Professor William R. Griffin, JD, MM, MS, BS



LEARNING OUTCOMES

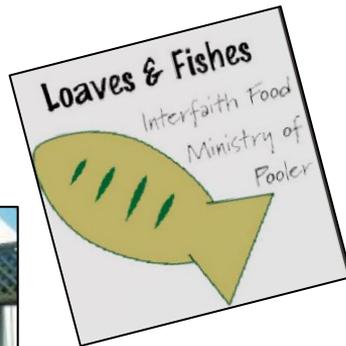
At the end of this course, you will be able to:

- Discuss how a community needs assessment can illustrate gaps in service for vulnerable populations like aging adults, runaway youth, and chronically unemployed and impoverished adults
- Assemble a community board of trustees to oversee a new human services agency
- Create a Mission Statement with goals and objectives to guide a human service agency
- Design a business plan with strategic short and long term goals for a new human services agency that is either private-for-profit, nonprofit, or a social entrepreneurship
- Write Articles of Incorporation and Bylaws for a new human services agency
- Explain how to complete the IRS application for a 501(c) (3) organization for tax exempt status
- Develop an annual budget for a human services agency
- Construct job descriptions for the professional staff and other employees of a new human services agency
- Recognize the Saint Leo University core value of Excellence in the development of a new human services agency



OVERVIEW OF COMMUNITY NEEDS ASSESSMENT

1. Identify gaps in service areas.
2. Identify the organization to be developed.





3 CATEGORIES OF AGENCY STRUCTURE

1. Private for profit
2. Private non profit
3. Social entrepreneurship



SOCIAL ENTREPRENEURSHIP

The attempt to draw upon business techniques to find solutions to social problems. This concept may be applied to a variety of organizations with different sizes, aims, and beliefs.

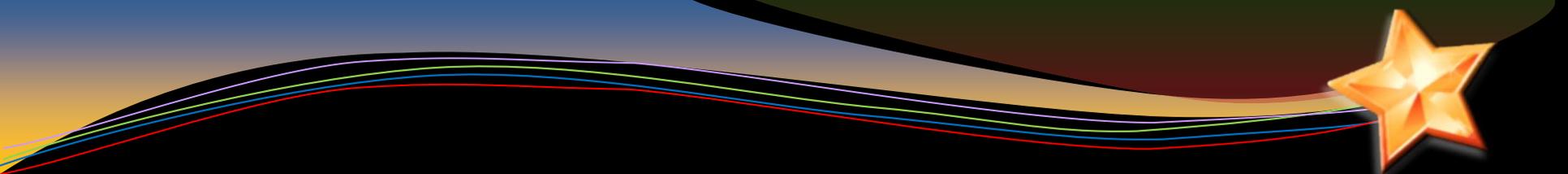
Conventional Entrepreneurs	Social Entrepreneurs
Measure performance in profit and return	Measure the positive return to society
	Attempt to further broad societal, cultural, and environmental goals
Change the face of business	Are change agents for society
Identify opportunities others miss	Seize opportunities others miss
	Identify what is not working and solve the problem by changing the system, spreading the solution, and persuading entire societies to move in different directions
Create entirely new industries	Develop innovative solutions to social problems and implements them on a large scale



EXAMPLE OF A SOCIAL ENTREPRENEUR Mohammad Yunus



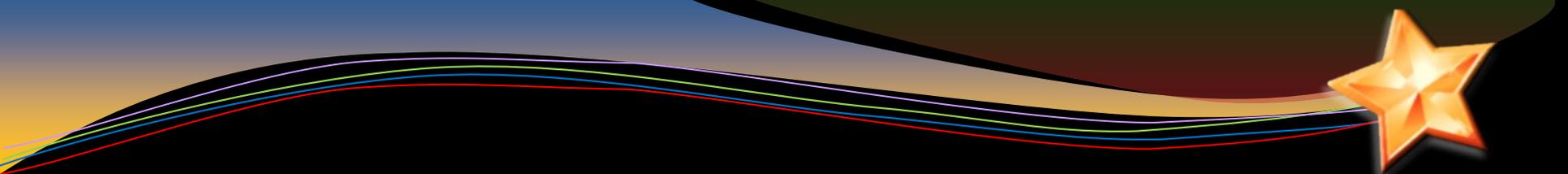
Bangladeshi social entrepreneur, banker, economist and civil society leader who was awarded the Nobel Peace Prize for founding the Grameen Bank and pioneering the concepts of microcredit and microfinance. These loans are given to entrepreneurs too poor to qualify for traditional bank loans.



STEP 1: WHAT TYPE OF AGENCY & SERVICE TO DEVELOP?

CONSIDER: Vulnerable populations that may be underserved:

- aging adults
- homeless mothers and their children
- runaway youth
- chronically unemployed and impoverished adults
- drug and alcohol addicted teens
- disabled children and adults
- mentally ill people
- families who lack sufficient financial resources to meet their needs



STEP 1: WHAT TYPE OF AGENCY & SERVICE TO DEVELOP?

CONSIDER: Supportive services that will prevent residents from needing crisis intervention services in the future:

- community recreational programs
- daycare centers in low income areas
- neighborhood playgrounds
- parent education resources
- counseling, and job training



TO DO: Project Proposal

Complete a two-page Project Proposal (about 600 words) describe the

- type of service you will develop,
- agency auspices (private for-profit, nonprofit, social entrepreneurship),
- size of agency,
- location,
- ages served, and
- justification for the need based upon a community needs assessment or other information you have researched.

Will you develop your agency yourself or partner with another individual or community agency?

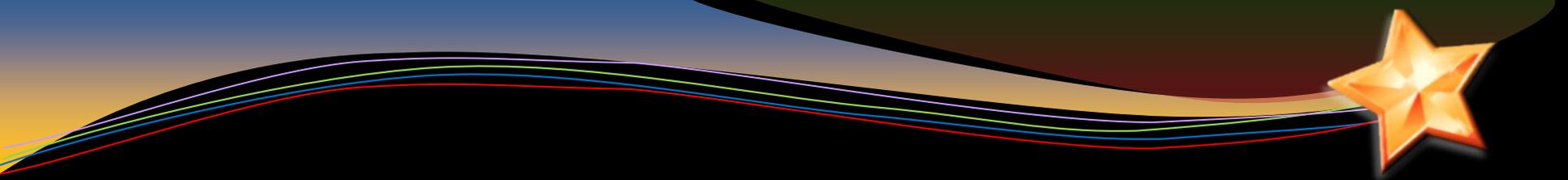
Will you need to submit your proposal to anyone in your community for approval?

APA format for citing references is required



SELF-INTRODUCTIONS

1. What is your day job?
2. Why have you enrolled in the HUS program?
3. What are your career objectives?
4. How can we use this course to help you achieve your plans and goals?





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