

AGENDA

WEEK 1

LEAD 7300 MANAGEMENT OF NONPROFIT ORGANIZATIONS

ARMSTRONG ATLANTIC STATE UNIVERSITY

1. On Wednesday April 30, Armstrong presents the **Student Scholars Symposium**. It is an all-day event in which students present poster presentations of research efforts. There are usually guest speakers too. It is a good event if you can make it. It is held in a large ballroom in the Student Center.

2. Textbook: *Nonprofit Management 101* (Heyman, 2011, published by Jossey-Bass. ISBN 978-0-470-28596-1 (PBK); 978-1-118-01792-0 (ebk); ISBN 978-1-118-01793-7 (ebk); ISBN 978-1-118-01794-4 (ebk).

2. Prior to WEEK 1, read the following and come to class prepared to discuss:
 - Front matter (Foreword, About the Book, Acknowledgements).
 - Part One. Pages 1-4
 - Chapter 1. The role of nonprofits in American life. Pages 5-20.
 - Chapter 2. Welcome to the movement. Pages 21-28.
 - Chapter 3. On leadership in the nonprofit sector. Pages 29-38.
 - First nine pages of the Syllabus.

3. Personal introductions. Discuss your involvement in the course. Each person will take three minutes to discuss:
 - Your “day job”
 - Your educational background (academic and professional/specialty)
 - Why you joined Armstrong’s PCL program
 - Why you signed up for this course
 - Your goals for the course
 - Your career goal
 - How you plan to use the knowledge that you will accumulate during this course

You will be compiling this material into a Biography Form (attached) that allows you to answer these items. You will be submitting the form during WEEK 2.

4. Discuss student questions regarding the Syllabus.

5. Your graduate program has the potential to have a *transformational*, positive impact on you, and this course can be a player in that process.
6. To prepare for WEEK 2 class, please read the following. Come to class prepared to discuss.
 - Chapter 4, Taking charge of your nonprofit sector career. Page 41-56.
 - Part 2, Managing organizations and people. Page 57-61.
 - Chapter 5, Strategy and planning: turning a dream into reality. Page 63- 75
7. DUE during WEEK 2: Prepare two writing assignments. WA2A and WA2B.

Writing Assignment WA2A: *Goals*. 50 points. Due WEEK 2. 300 words. Up to 50 points.

Explain your goals for the Managing the Nonprofit Organizations course. What do you hope to learn from the course? What resources do you expect to use (e.g., AASU Library, textbook, references cited in the textbook, Internet, instructor)? What are you prepared to do in order to maximize the return from your investment of effort in the course?

AND

Week 2 Writing Assignment WA2B: *Involvement in nonprofits*. 600 words. 100 points. Due WEEK 2.

Discuss your involvement, personal and/or professional, with nonprofit organizations. You can use a table format (like Griffin's example handout) or paragraph format. Come to class prepared to discuss your involvement with nonprofits.